



### A NOTE FROM OUR FOUNDER

**ELAINE BIRKS-MITCHELL**

Our 2023 annual impact report provides an at-a-glance look at the social and environmental impacts.

2023 was an amazing year of giving back to organizations on the frontlines fighting hygiene poverty. We increased our donations by 75% from 2022. We are excited to attract donors who believe in our mission to reduce hygiene poverty and restore dignity to individuals and families around the world. Underwear continues to be in great demand in communities around the world.

It was an honor to receive the 2023 AZ Governor's Volunteer Service Award. It was a testament that the work we are doing is important and needed in our community.

I am looking forward to 2024 and continuing to change the lives of communities around the world with the donation of underwear. Dignity starts with feeling good undie-neath.

### ON THE HORIZON

We will expand our Everyone Deserves Underwear Program (E.D.U.) to 12 schools in the Phoenix area.

In 2024, we are launching the Barbara J Birks Above and Beyond Award to recognize school nurses and staff who are going above and beyond to ensure that students have the resources needed to focus on school. We are excited to acknowledge the work of those who say they are just doing their job but the impact they are making is life-changing.

Stay tuned in for 2024 campaigns to support resources required to support the distribution of underwear around the world and provide jobs to those with disabilities.



**2023 Governor's Volunteer Service Award**



### COMMUNITY IMPACT

"Your donation not only supplies tangible items like clothing but also fosters dignity and self-worth among the students we support."

"With your help, we can maintain a positive and empowering environment for these students, allowing them to focus on education and personal development without the burden of basic needs."

Octavia Harris, Executive Director, Tempe Community Council and Threadz Program

### ENVIRONMENTAL IMPACT

Protecting our planet and the people who live on it is key to our mission. Your in-kind donations of 2,441 pounds helped us prevent greenhouse gas emissions equivalent to...



**38,049**  
miles driven by average passenger vehicle



**.78**  
tons of waste recycled instead of going to landfill



**664**  
trash bags of waste recycled



**1,725**  
gallons of gasoline consumed

### WORLD WIDE IMPACT

Through restoring dignity to families and individuals in need, we'll be working together to achieve **five** of the UN Sustainable Development Goals to build a brighter and more sustainable future for us all.



### SOCIAL IMPACT

In 2023 we increased our donation from 1,393 lbs to 2,441 lbs, a 75% increase. Donations were sent to organizations in AZ, CA, IN, IL, MN, and Sierra Leone, Africa.

We received donations from individuals and companies in 18 states. These donations could have ended up in landfills but instead, they helped families in need, reduced your carbon footprint, and helped create job opportunities for people with disabilities.



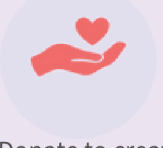
Help restore dignity to families and students in need.



Reduce your carbon footprint and enhance brand integrity



Stewardship of our planet and the people living on it



Donate to create job opportunities for people with disabilities

### FINANCIAL SUMMARY

We want to thank individuals and companies for their monetary and in-kind donations to help us achieve our mission of reducing hygiene poverty. Every donation helps us build a better future for a member of our community and be better stewards of our planet.

#### IN-KIND DONATIONS



■ 88% Individual  
■ 12% Corporate

#### MONETARY DONATIONS



■ 85% Individual  
■ 15% Corporate

### Community Partners

Thank you to our partners that support us in our efforts to help prepare and fulfill donation requests from organizations around the world. We are so honored to be able to provide job opportunities for amazing people who might be challenged physically or mentally but want to give back to this world.

